Facebook 101:

Sharing content and finding connections



Brian Hsi CTTAB Board Member Get Online Week 2011



Facebook is a free site that enables more than 800 million people to connect and share with others

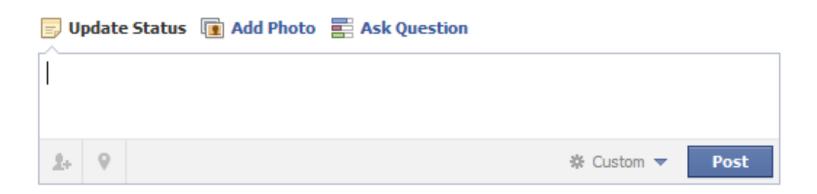


The "home page" gives you an overview of what your connections are doing and lets you interact with their content

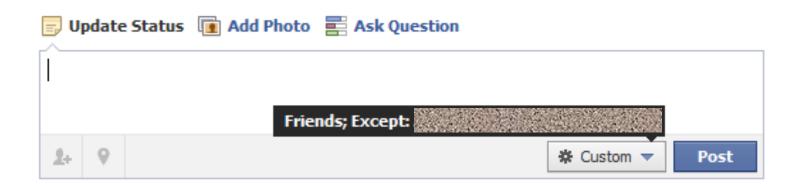
SHARING CONTENT



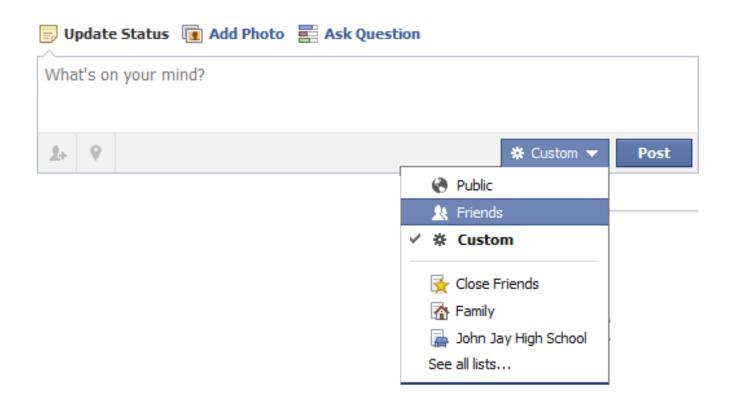
You can also update your own "status" to share with others from the home page



Clicking on Update Status brings up a box for you to enter in text or paste a link. You can alternatively add a photo or ask a question by selecting those links



Note the default audience for your update. Here, you see that my default is set to "custom." If you have not changed any settings, the default is public



Selecting the audience will let you further refine with whom content is shared



Knowledge As Power

Knowledge As Power needs a few volunteer translators. A Seattle nonprofit who transitions families out of poverty, has requested KAP do civic skills trainings in Vietnamese, Cambodian, Spanish, and Somali. --Would you or a friend be up for volunteering for an hour or two to translate at a civic skills training this fall?

Like · Comment · Share · Yesterday at 11:29am

Sharing content can also take place on an individual item



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Send this to friends or post it on your profile.

Hovering over the Share link describes what will happen



Brian Hsi a great organization is looking for some translators. Can you help?





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₱ Like · Comment · Share · 23 hours ago

Clicking on share will bring up a text box and the option to share this out to others

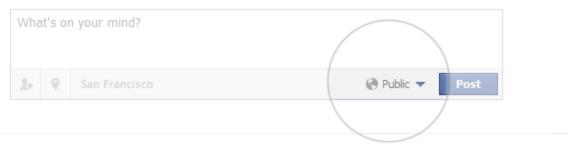


Privacy settings can be accessed in the upper right corner of your screen

Privacy Settings

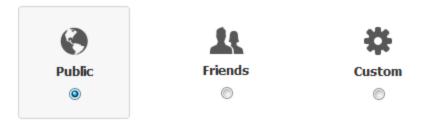
Control Privacy When You Post

You can manage the privacy of your status updates, photos and profile info using the inline audience selector — when you share or afterwards. Remember: the people you share with can always share your information with others, including apps. Try editing your profile to see how it works or learn more.



Control Your Default Privacy

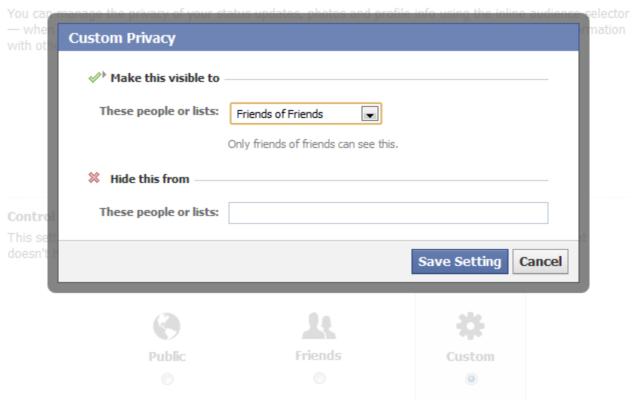
This setting will apply to status updates and photos you post to your profile from a Facebook app that doesn't have the inline audience selector, like Facebook for Blackberry.



Default settings shown here

Privacy Settings

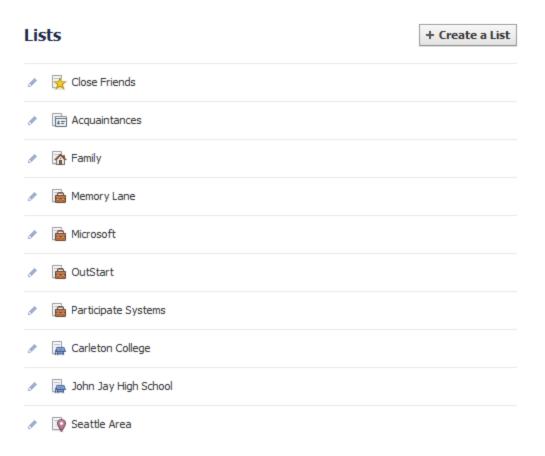
Control Privacy When You Post



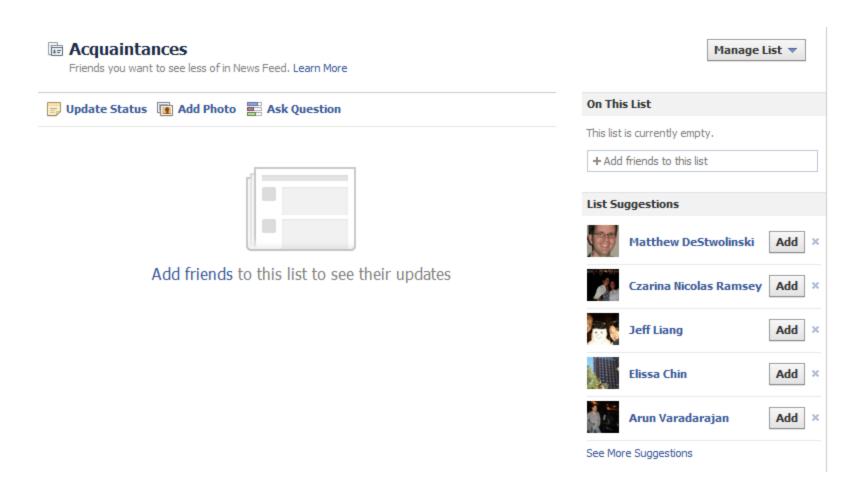
Selecting Custom will give you more control over how you share



Lists also help you determine who can see your content, and what content you want to see



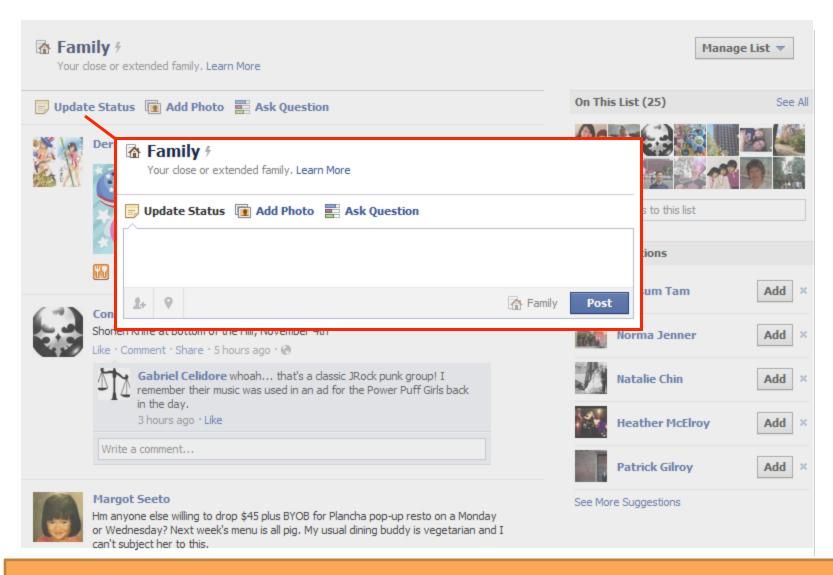
Selecting lists will bring up "smart" lists created by Facebook, based on information in your profile



Selecting a list will give you the ability to determine who should be in that list

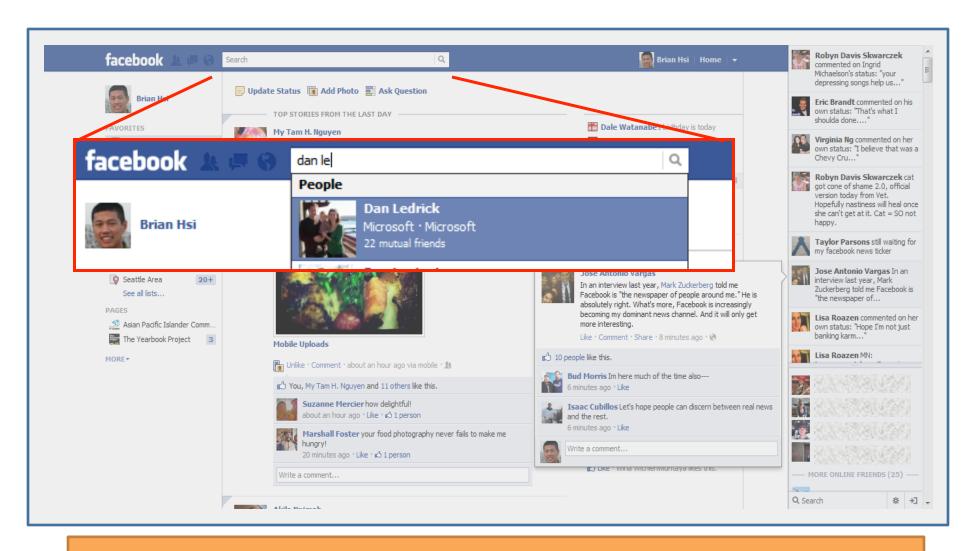


After determining who is in the list, you will now be able to see their content that is shared with you

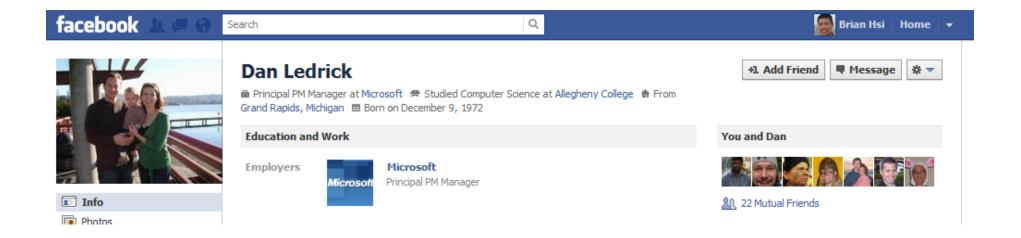


If you share content in this list view, it defaults to only sharing content to the people in this list

CONNECTING WITH OTHERS

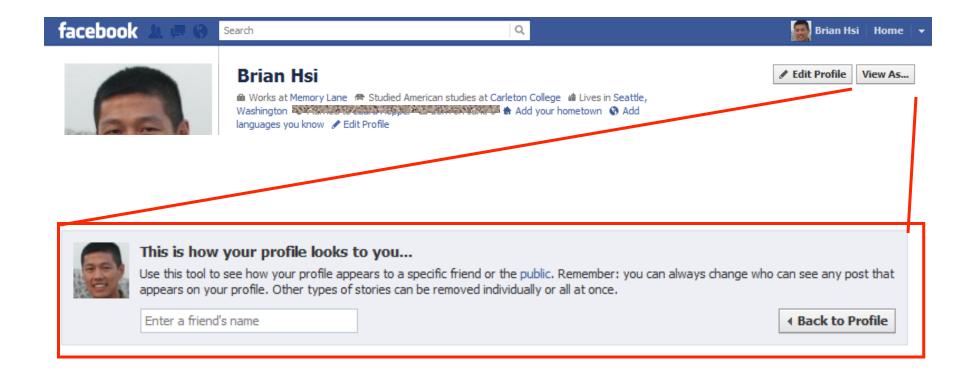


Search for people in the Search box at the top of the page



Selecting a person will bring up their profile*

Note Facebook announced upcoming changes to Profiles so the profile for an individual will look very different. More details at https://www.facebook.com/about/timeline



If you view your own profile by clicking on your name, you can see how others see your profile